



## 2025 Honorary Mayor of East Hillsborough County – Candidate Form

This form will be made available to the media.  
Please ensure all your information is filled out completely and clearly.  
Please include a recent high-resolution photo.

### CANDIDATE INFORMATION

Candidate's Name \_\_\_\_\_

Residential Address \_\_\_\_\_

Cell Phone \_\_\_\_\_

Email Address \_\_\_\_\_

Spouse/Partner Name (if applicable) \_\_\_\_\_

Children's Names and Ages (if applicable) \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Current Employment \_\_\_\_\_

Are you the owner of this business?      Yes      No

If yes, the date the business was started \_\_\_\_\_

If retired, year \_\_\_\_\_

Business Address \_\_\_\_\_

Business Phone \_\_\_\_\_

Clubs/Organizations (Years Involved, Offices Held) \_\_\_\_\_

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\_\_\_\_\_  
\_\_\_\_\_  
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**2025 Honorary Mayor of East Hillsborough County – Candidate Form**  
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**SPONSORING ORGANIZATION’S INFORMATION**

Organization’s Name \_\_\_\_\_

Address \_\_\_\_\_

Tax ID (EIN) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email Adress \_\_\_\_\_

**DESIGNATED 501(C)3 CHARITY(IES) INFORMATION – limit 2**

1) Organization’s Name \_\_\_\_\_

Address \_\_\_\_\_

Tax ID (EIN) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email Adress \_\_\_\_\_

2) Organization’s Name \_\_\_\_\_

Address \_\_\_\_\_

Tax ID (EIN) \_\_\_\_\_

Contact Name \_\_\_\_\_

Phone \_\_\_\_\_

Email Adress \_\_\_\_\_

**2025 Honorary Mayor of East Hillsborough County – Candidate Form**  
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**CAMPAIGN MANAGER**

Name \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_

Email Adress \_\_\_\_\_

Briefly describe why you wish to participate in the Honorary Mayor of East Hillsborough County race.  
(What are your goals during this fundraising campaign?)

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**APPLICATION SUBMISSION DEADLINE: March 31, 2025**

All questions & application submissions must be emailed to  
Erica Jourdain at [mayorsrace@valricofishhawk.org](mailto:mayorsrace@valricofishhawk.org)

**Chamber of Commerce Honorary Mayor's Race**  
**Code of Ethics Pledge**  
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As a candidate for the Honorary Mayor's Race, I recognize that my actions, both in personal conduct and campaign activities, reflect upon the integrity of the Chamber of Commerce, the business community, and the office I aspire to hold. I pledge to uphold the highest ethical standards throughout my candidacy by committing to the following principles:

**1. Integrity & Honesty**

I will conduct my campaign with integrity and honesty, ensuring that my words and actions reflect the values of respect, truthfulness, and transparency.

**2. Respect & Civility**

I will engage with fellow candidates, Chamber members, and the community in a respectful and professional manner, fostering a spirit of camaraderie and good sportsmanship.

**3. Fair & Ethical Campaigning**

I will conduct my campaign in a fair, ethical, and legal manner, refraining from defamatory, misleading, or dishonest tactics. I will not engage in negative campaigning or disparage other candidates.

**4. Accountability & Responsibility**

I accept full responsibility for my campaign and those acting on my behalf, ensuring that my team and supporters adhere to ethical standards that uphold the dignity of this process.

**5. Community Representation**

I will strive to be a positive representative of the Chamber of Commerce and the broader community, demonstrating leadership that reflects the values of service, collaboration, and inclusivity.

**6. Good Stewardship**

I will responsibly manage campaign resources, ensuring that fundraising and financial activities are transparent, ethical, and align with Chamber guidelines.

**7. Adherence to Chamber Standards**

I will abide by all rules, regulations, and guidelines set forth by the Chamber of Commerce, acknowledging that failure to comply may result in disqualification from the Honorary Mayor's Race.

By signing this pledge, I affirm my commitment to uphold these ethical principles and to conduct my candidacy in a manner befitting the esteemed role of Honorary Mayor.

**Candidate Name:** \_\_\_\_\_

**Signature:** \_\_\_\_\_

**Date:** \_\_\_\_\_

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This pledge ensures that all candidates maintain the integrity and positive spirit of the Honorary Mayor's Race while promoting goodwill and ethical leadership within the community.

# **HONORARY MAYOR OF EAST HILLSBOROUGH RACE**

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The Valrico FishHawk Chamber of Commerce Honorary Mayor's Race recognizes caring citizens in the East Hillsborough community. Candidates utilize their time, talent, and fundraising capabilities to raise money benefiting the East Hillsborough area 501(c)(3) charities.

The Honorary Mayor of East Hillsborough represents the Valrico FishHawk Chamber of Commerce at East Hillsborough community area functions.

## **GENERAL**

- The Honorary Mayor of East Hillsborough Race shall begin June 1<sup>st</sup> and end June 30<sup>th</sup>.
- Geographic area is East Hillsborough County defined as east of 301 and south of I-4.

## **APPLICANT/CANDIDATE**

- Applications will be reviewed by the Valrico FishHawk Chamber of Commerce Board of Directors.
- Candidates must be at least 21 years of age.
- Candidates must live, work, or volunteer in East Hillsborough.
- Candidates are required to uphold the appropriate conduct and demeanor benefiting the office they aspire to, both in their personal behavior and campaign activities.
- Candidates and campaign managers are required to meet with the Mayor's Race Board Chair prior to the April General Assembly.
- Candidates not receiving the Mayoral title may reapply to run for the Honorary Mayor of East Hillsborough position in subsequent years.

## **APPLICATION/ APPLICATION FEE**

- Each candidate shall submit their application on the Valrico FishHawk Chamber of Commerce website by March 1<sup>st</sup> (90 days from the start of the race).
- Approval shall be no later than April 1<sup>st</sup> (60 days prior to the race).
- All candidates will be informed on the same day of the approval status.
- Each candidate shall pay a non-refundable application fee of \$50 online at [valricofishhawk.org](http://valricofishhawk.org).
- A background check is required for all applicants.
- The Valrico FishHawk Chamber of Commerce reserves the right to reject any application.

## **MONEY TABULATION**

- Mayoral candidates will present all funds raised in the form of a CASHIERS CHECK(S) to the VFCC Mayor's Race Board Chair & one member of the chamber's Executive

- Committee preferably the Treasurer at 8:15am on the morning of the July General Assembly (the 2<sup>nd</sup> Tuesday of July). CASHIERS CHECKS ARE MADE PAYABLE TO THE VALRICO FISHHAWK CHAMBER OF COMMERCE.
- Checks will be available to all benefiting charities within 15 days of the presentation.

## **TERMS OF OFFICE/SUCCESSION**

- The Honorary Mayor shall take office upon being named and shall serve a term of one (1) year.
- Once named as Mayor, that person will not be eligible to run for the position again. The incumbent mayor is prohibited from serving on any committee supporting candidates in the next mayor's race.
- VFCC Board Members are invited to support candidates. The Chairman of the Board, President, and the Mayor's Race Board Chair are excluded from serving on a campaign committee unless they are an active board member or volunteer of one of the benefiting charities. In the event of an uncontested race, this provision will be waived.
- The Honorary Mayor will represent and support the Valrico FishHawk Chamber's events, including Ribbon Cuttings, the Annual Dinner, Shop Local, the Back to School Luncheon, Networking meetings, and Fundraising events. (Minimum of 1 special event per month)
- The Honorary Mayor will represent the Valrico FishHawk Chamber of Commerce at East Hillsborough community area functions i.e. rotary meetings, hospital functions, etc.

## **SPONSORING ORGANIZATION**

- The candidate will determine the sponsoring organization that will process and manage funds throughout the campaign. The sponsoring organization is responsible for processing and managing all funds throughout the campaign.
- The sponsoring organization must be one (1) of the benefiting charities.
- The candidate may designate only one (1) sponsoring organization.
- The Certificate of Insurance should be available from the sponsoring charity as requested by event venues.

## **DESIGNATED CHARITY(IES)**

- The candidate may designate up to 3 benefitting charities within East Hillsborough area.
- All charities must be registered and current 501 (c)(3) organizations. Charities are not required to be members of the Valrico FishHawk Chamber of Commerce.
- Candidates will establish Memorandums of Understanding (MOUs) with benefiting charities detailing the expectations of participation. Percentages will be determined at the end of the race at the discretion of the candidate based on the involvement of the benefiting charities.

- Candidates will submit Memorandums of Understanding (MOUs) to Valrico FishHawk Chamber of Commerce Mayor's Race Board Chair prior to the start of the race no later than May 1<sup>st</sup>.

## **DISBURSEMENT OF MONEY RAISED**

- Monies submitted to the Valrico FishHawk Chamber of Commerce for tabulation in connection with the Mayor's Race shall be disbursed as follows:  
Seventy-five Percent (75%)      Designated Charity(ies) based on MOUs  
Fifteen Percent (15%)          Sponsoring Organization  
Ten Percent (10%)                Valrico FishHawk Chamber of Commerce

## **FUNDRAISING**

- Submit all fundraising activities and/or events to Valrico FishHawk Chamber of Commerce Mayor's Race Board Chair for approval prior to marketing or promoting the events. The Valrico FishHawk Chamber of Commerce Mayor's Race Board Chair will approve all events within 48 hours.
- All events or activities, either virtual or in person, are to run from June 1<sup>st</sup> -30<sup>th</sup>.
- Candidates may schedule up to four (4) ticketed in person events and a kick-off event.
- Sponsorships and donations for raffle and silent auction items may be collected starting May 1<sup>st</sup> (31 days prior to the start of the race). Sponsorship names and amounts collected prior to the start of the race need to be submitted to the board chair.
- Event ticket sales may begin May 25<sup>th</sup> (7 days prior to the start of the race).

## **MARKETING**

- Each candidate will coordinate with their marketing committee member to produce promotional materials.
- Determine sponsorship levels for marketing materials.
- Social media pages may be created on May 1<sup>st</sup>.
- Promote the race through the Osprey Observer. The deadline for submission is April 10<sup>th</sup>. An editorial will be published in all May editions, and a complimentary ad will be available if the candidate chooses.